



VIDYAVARDHAKA SANGHA®

VIDYAVARDHAKA LAW COLLEGE

SHESHADRI IYER ROAD, MYSURU

IQAC

Celebrating

National Consumer Day

Chief Guest

Sri Bhamy V Shenoy

Alumni IIT & Founder of Mysore Grahakara Parishat

Guest of Honour

Prof K.B Vasudeva

Director of Legal Studies

VVLC

Presided by

Dr. Deepu.P

Principal

VVLC

Coordinator

Dr. Sridevi Krishna

Asst. Professor

VVLC

Date: 24th December 2021

Time: 10 AM

Venue: Room No.9

ALL ARE CORDIALLY INVITED

Staff & Students

REPORT ON CELEBRATION OF NATIONAL CONSUMER DAY **(2021-22)**

On 24th December 2021 National Consumer Day was celebrated. Sri Bahmy V Shenoy, Founder of Grahakara Parishad, Mysuru graced the occasion. Addressing the gathering he said Consumer awareness is very important as today the business and commerce world has developed in a wider range and have influenced the life of consumers. Every consumer should be aware about the products, goods and services which they avail and make a right decision. Consumers have the right to information, right to choose, right to safety. Consumer Rights is an insight into what rights consumer holds when it comes to seller which provides the goods. What if the goods provided to the consumer by the business is not up to the standard? Then in that case what should a consumer do? To be precise, what rights consumers have is in the court of law to fight against the malpractices of the business firms or seller.

Interacting with the students he highlighted that Arun Shourie filed PIL before Supreme Court seeking to mandate that every State should adopt Consumer Protection Act. Jajie Mandanna was was a pioneer in consumer protection in India. She in 1970 initiated the Karnataka Consumer Service Society in Bangalore and soon after helped found the India's first Consumer Protection Board. He interacted with students listening to several consumer problems and said that it is important to figure out what is the basis of all these problems.



He said over the years lots of consumer cases have been filed and 20% of the cases are filed by NGO. Many a times the direction given by Supreme Court is not followed. If any protest is carried out, if 3.75% of the population participate only then the protest will succeed. Even in the wake of saving chamundi hill only 37500 people signed the online petition.

Delivering the presidential speech Principal, Dr. Deepu.P said that Consumers are king in market. This reflects the importance of consumers in every business. Traditionally it means the promise to provide good products or service with evolving technology it means a lot more than just products or services. Consumer protection has relevance since the existence of consumers in India. The right is granted under the consumer protection act and it ensures that the consumers in India have access to informational programmes and materials that would enable them to make better purchasing decisions. Consumers can approach court when there is any deficiency in goods or services. Defective goods and services can be claimed by filing the complaint.

The programme concluded with the vote of thanks proposed by coordinator Dr. Sridevi Krishna.



ನಗರದ ವಿದ್ಯಾವರ್ಧಕ ಕಾನೂನು ಕಾಲೇಜಿನಲ್ಲಿ ಶುಕ್ರವಾರ ಆಯೋಜಿಸಿದ್ದ ರಾಷ್ಟ್ರೀಯ ಗ್ರಾಹಕರ ದಿನಾಚರಣೆಯಲ್ಲಿ ಮೈಸೂರು ಗ್ರಾಹಕ ಪರಿಷತ್ ಅಧ್ಯಕ್ಷ ಭಾಮಿ ಎ.ಶೆಣೈ ಅವರು ವಿದ್ಯಾರ್ಥಿಗಳೊಂದಿಗೆ ಸಂವಾದ ನಡೆಸಿದರು. ಕಾಲೇಜಿನ ಲೀಗಲ್ ಸ್ಟಡೀಸ್ ವಿಭಾಗದ ನಿರ್ದೇಶಕ ಪ್ರೊ.ಕೆ.ಬಿ.ವಾಸುದೇವ, ಪ್ರಾಂಶುಪಾಲ ಡಾ.ಪಿ.ದೀಪು, ಸಹಾಯಕ ಪ್ರಾಧ್ಯಾಪಕಿ ಡಾ.ಶ್ರೀದೇವಿ ಇತರರು ಇದ್ದರು.